

# STEVE ROSS

119–1401 Centre A St. NE  
Calgary, AB T2E 2Z8

**Mobile:** 403.668.4819  
**email:** steve@gridburo.com

## Vitals

Date of Birth **8 February 1979**  
*Ottawa, ON*

Height **430 picas**  
*182 centimetres or 6 feet even*

Weight **107 Extra Black Condensed**  
*82 kilogrammes or 183 pounds*

## Education

1997–2001 **NSCAD University**  
+ 2003–04 *Bachelor of Design, Major in Graphic Design*

1995–1997 **Charles P. Allen Highschool**  
*Gr. 12, Honours, French Immersion*

## Work Experience

2007 **RPS Design**  
*Art Director*  
Ad and collateral design  
and direction, illustration,  
concept development

2006 **Brown Communications**  
*Art Director*  
Ad and collateral design, concept  
development, digital production and  
pre-press management.

2006 **Stem Limited**  
*Graphic Designer*  
Print design, web design, stationery  
design, technical illustration

2005 **Smith & Associates**  
*Graphic Designer*  
Design of corporate identities, annual  
reports, ad layouts, and other assorted  
printed documents.

## Work Experience

*Continued*

2005 **Creativo Vales**

*Art Director*

Full-time logo and identity design, print ad and poster design, technical drawing, document and brochure design. One of two art directors in a team of five.

2004 **The Coast Weekly Newspaper**

*Newspaper Production Assistance*

Part-time ad design and processing.

2004 **Heritage Hideaway**

*Identity and Website Design*

Freelance contract, logo and stationery design, website design in HTML and Flash, 360° VR photography and integration

2003 **P2P Health Systems**

*Telehealth User's Manual*

Freelance contract, designed grids, layouts, typographic identity of the manual for the company's new Telehealth system.

2000–2001 **VR Interactive**

*Senior Designer*

- One of the three original members who designed the SurroundPhoto™ panoramic camera lens. My contribution focused mainly on the industrial design of the chassis and parabolic mirror component. This device was featured in the 2001 Photo Marketing Association exhibition in Orlando, FL, where it won the award for Most Innovative Digital Product, beating out the likes of Kodak and Fuji.
- Designed the company's entire corporate identity from logo to letterhead.
- Designed brochures, magazine advertisements, and multiple websites.
- Worked as designer and project lead on sites for clients such as the Sikorsky Art Gallery in New York and Nightingale Chairs of Mississauga, Ontario.

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## Technical

### Design Tools

Layout Sketch Pad & Felt Marker (fine)  
Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe GoLive  
Adobe Streamline  
Quark Xpress  
Macromedia Flash  
Macromedia Dreamweaver  
Procreate Painter

## Other Assets

### Spoken Languages

English (mother tongue)  
French (fluent)  
Spanish (fluent)  
Hungarian (conversational)

### Hobbies

Drawing  
Letterform Sketching  
Photography  
Reading  
Running  
Skiing

### Interests

Typographic Analysis  
Graphic Design History  
Writings of Josef Müller-Brockmann  
Mediæval Cartography

## Portfolio

[www.gridburo.com](http://www.gridburo.com)

My work has been posted on this portfolio site, which is always a work in progress.

## References

Available On Request

Contact me via email or telephone.  
You want'em, you got'em.